



The Art of Chocolate Cookbook

A collaboration between BWS and LIFE*Designs*

The Week of Chocolate has become such a *huge* success that it is now the MONTH of Chocolate! And to celebrate that success, BWS and LIFE*Designs* are collaborating on a cookbook celebrating – what else? - CHOCOLATE! Chefs, restaurants, & business owners from around town have been invited to submit recipes and those received sound wonderful. What is BWS' role?

We will paint the illustrations!

HOW IT WORKS:

- 1) Chefs, etc. submitted a recipe with a photo attached.
- 2) BWS artists are invited to paint a “portrait” of the final product from
 - i) the submitted photo **OR**
 - ii) make the recipe and paint a “portrait” from the finished product.
- 3) Those artists who wish to participate will be sent a copy of the recipe and photo. Distribution will be determined by Jeanne Dutton, and duplicates may be requested, depending upon the number of volunteers.
- 4) All submitted artwork will be juried by the Month of Chocolate committee at LIFE*Designs*, who will make the final decision on which paintings are included in the cookbook; however, all will be exhibited.
- 5) Those artists whose paintings are accepted will receive a FREE copy of the cookbook.
- 6) The cookbooks will be for sale at all Month of Chocolate events.

FORMAT:

- Paintings must be on paper and accommodate a mat opening of **6.5 x 9 inches**.
- Paintings should be matted with **11x14** white or off-white mats, but not framed.
- Paintings should be backed with watercolor paper or backing board.
- Plastic sleeves will be provided to protect the paintings, which will be exhibited in the sleeves. (Same as the way we did “We Paint...*Cemeteries!*” at the History Center.)
- Finished size including the mat is 11 x 14.
- Artist information must be included on the back of the painting.
 - Name
 - Contact information
 - Title
 - Medium
 - Price
- Any full color medium is accepted for consideration; however, all entries must be on paper and matted.

THE PLAN:

- Paintings must be completed, matted, and submitted to Jeanne by **December 1, 2019**.
- LIFE*Designs* will scan the selected paintings and the cookbook will be professionally designed.
- The cookbook will be printed in full color.
- All artists will be given credit for their work, and brief contact information can be included if the artist chooses.
- BWS will be credited as a sponsor.

- In February, the paintings will be displayed in plastic sleeves with, but separate from, the annual Chocolate exhibit. (The theme for the annual show is “We Paint...*the Sweet Life!*” and the prospectus will be available in November.)
- Paintings must be for sale, and 50% of sales goes to LIFE*Designs*.

PUBLICITY: Consent to use artworks for catalog, publicity, or archive purposes is permitted by the artist.

INSURANCE: The artist is responsible for his/her own insurance. There is a release form that all artists must sign when submitting their art work.

QUESTIONS: Please direct questions to Jeanne Dutton, Chocolate@BloomingtonWatercolor.org.

The Month of Chocolate February exhibit
“We Paint...*the Sweet Life!*”
will take place February 7 – March 27, 2020
The Vault at Gallery Mortgage
121 E 6th Street, Bloomington, IN
Bloomington, IN 47408



The illustration above of the Raspberry Vinaigrette Brownie is by Charlotte Griffin.

