The Week of Chocolate has become such a huge success that it is now the MONTH of Chocolate! And to celebrate that success, BWS and LIFE Designs are collaborating on a cookbook celebrating – what else? - CHOCOLATE! Chefs, restaurants, & business owners from around town have been invited to submit recipes and those received sound wonderful. What is BWS’ role? We will paint the illustrations!

HOW IT WORKS:
1) Chefs, etc. submitted a recipe with a photo attached.
2) BWS artists are invited to paint a “portrait” of the final product from
   i) the submitted photo OR
   ii) make the recipe and paint a “portrait” from the finished product.
3) Those artists who wish to participate will be sent a copy of the recipe and photo. Distribution will be determined by Jeanne Dutton, and duplicates may be requested, depending upon the number of volunteers.
4) All submitted artwork will be juried by the Month of Chocolate committee at LIFE Designs, who will make the final decision on which paintings are included in the cookbook; however, all will be exhibited.
5) Those artists whose paintings are accepted will receive a FREE copy of the cookbook.
6) The cookbooks will be for sale at all Month of Chocolate events.

FORMAT:
- Paintings must be on paper and accommodate a mat opening of 6.5 x 9 inches.
- Paintings should be matted with 11x14 white or off-white mats, but not framed.
- Paintings should be backed with watercolor paper or backing board.
- Plastic sleeves will be provided to protect the paintings, which will be exhibited in the sleeves. (Same as the way we did “We Paint...Cemeteries!” at the History Center.)
- Finished size including the mat is 11 x 14.
- Artist information must be included on the back of the painting.
  - Name
  - Contact information
  - Title
  - Medium
  - Price
- Any full color medium is accepted for consideration; however, all entries must be on paper and matted.

THE PLAN:
- Paintings must be completed, matted, and submitted to Jeanne by December 1, 2019.
- LIFE Designs will scan the selected paintings and the cookbook will be professionally designed.
- The cookbook will be printed in full color.
- All artists will be given credit for their work, and brief contact information can be included if the artist chooses.
- BWS will be credited as a sponsor.
In February, the paintings will be displayed in plastic sleeves with, but separate from, the annual Chocolate exhibit. (The theme for the annual show is “We Paint...the Sweet Life!” and the prospectus will be available in November.)

Paintings must be for sale, and 50% of sales goes to LIFE Designs.

PUBLICITY: Consent to use artworks for catalog, publicity, or archive purposes is permitted by the artist.

INSURANCE: The artist is responsible for his/her own insurance. There is a release form that all artists must sign when submitting their art work.

QUESTIONS: Please direct questions to Jeanne Dutton, Chocolate@BloomingtonWatercolor.org.

The Month of Chocolate February exhibit
“We Paint...the Sweet Life!”
will take place February 7 – March 27, 2020
The Vault at Gallery Mortgage
121 E 6th Street, Bloomington, IN
Bloomington, IN  47408

The illustration above of the Raspberry Vinaigrette Brownie is by Charlotte Griffin.